

# Advertising Rates



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## King

Run Time	Price/sign
1 month	\$290
3 months	\$275
6 months	\$260
12+ months	\$245

Prices are per month



King Frame 144”L x 30”H

## Queen

Run Time	Price/sign
1 month	\$230
3 months	\$215
6 months	\$200
12+ months	\$185

Prices are per month



Queen Frame 108”L x 30”H

Princess Frame 88”L x 30”H

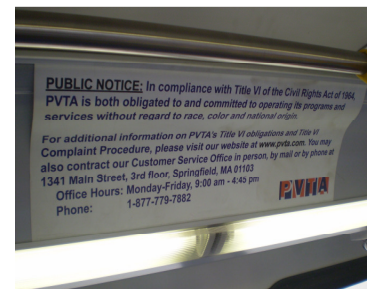
## Princess

Run Time	Price/sign
1 month	\$180
3 months	\$165
6-11 months	\$150
12+ months	\$135

Prices are per month



Tail Frame 50”L x 17”H



Interior 28”L x 11”H

## Tail

Run Time	Price/sign
1 month	\$190
3 months	\$175
6-11 months	\$160
12+ months	\$145

Prices are per month

## Interiors

\$30 per sign/per month

**Rates listed are for rental of space on PVTA vehicles per sign per month and include installation and removal of advertisement.**

**PVTA does not provide production services which are the responsibility of the advertiser.**

Signs must arrive at our facility one week prior to the start of the campaign. PVTA does not accept advertising promoting tobacco, religious or political views; Content is subject to PVTA’s approval.

For more information contact the Pioneer Valley Transit Authority  
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