

**HADLEY**

**Municipal**

Population (2009):	4,753
Population Density (2009):	204 persons per sq mi
Registered Vehicles (cars and light trucks; 2008):	4,740
Median Household Income (2009-ACS):	\$62,731
Subsidized Housing Units (as of 12/22/2010):	259 (13.3% of all town housing)
Community Transit Advocates:	Alexandra Dawson (JTC member)

**PVTA**

<b><i>Route</i></b>	<b><i>FY2010 Ridership*</i></b>	<b><i>Daily Trips and Frequency</i></b>
<b><u>34</u></b> Campus Shuttle / Northbound	175,991 (academic months only)	<b>47 trips per day Mon-Fri</b> Every 15 min – 7:05AM to 4:20PM; Every 45 min – 4:20PM to 11:05PM No weekend service.
<b><u>35</u></b> Campus Shuttle / Southbound	225,404 (academic months only)	<b>48 trips per day Mon-Fri</b> Every 15 min – 7:18AM to 4:33PM; Every 40 min – 4:33PM to 11:53PM  <b>11 trips per day Sat-Sun</b> Every 40 min – 5:03PM to 11:53PM
<b><u>37</u></b> Amity Shuttle	92,292 (academic months only)	<b>12 trips per day Mon-Fri</b> Every 1 hr – 9:00AM to 8:00PM  <b>11 trips per day Sat</b> Every 1 hr – 9:00AM to 7:00PM  <b>7 trips per day Sun</b> Every 1 hr – 12:00PM to 6:00PM
<b><u>39</u></b> Smith / Hampshire / Mount Holyoke	97,932 (academic months only)	<b>29 trips per day Mon-Fri</b> Every 30-50 min – 6:55AM to 8:00PM; Every 60 min – 12:05AM  <b>12-14 trips per day Sat &amp; Sun</b> Every 80 min – 9:20AM to 9:20PM; (To 1:20AM on Sat) <u>No service during academic breaks.</u>

<b><u>M-40</u></b> Minuteman Express	30,007	<b>8 trips per day Mon-Fri</b> Every 30 min – 7:45AM to 9:15AM; Every 30 min – 3:45PM to 5:15PM <u>No service</u> during academic breaks.
<b><u>B-43</u></b> Northampton / Hadley / Amherst	583,102	<b>45 trips per day Mon-Fri</b> Every 20 min – 6:00AM to 5:00PM; Every 30 min – 5:00PM to 7:30PM; Every 45 min – 8:30PM to 1:45AM  <b>29 trips per day Sat</b> Every ~ 1 hr – 6:45AM to 9:00AM; Every 30 min – 9:00AM to 12:00PM; Every 30 min – 1:00PM to 6:00PM; Every 1 hr – 6:00PM to 8:00PM; Every ~ 30 min – 8:00PM to 1:45AM  <b>15 trips per day Sun</b> Every 1 hr – 8:00AM to 9:00PM Every 30 min – 9:00PM to 10:30PM  <i>* Fixed Route Ridership is for the entire route</i>

Total Fixed Route Miles in Hadley:	27.0 mi
	M-40: 8.9 mi
	39: 8.7 mi
	B-43: 6.4 mi
	34: 1.2 mi
	35: 1.2 mi
	37: 0.6 mi
FY 2011 PVRTA Assessment Paid:	\$58,410
FY 2010 Paratransit Use:	ADA residents: 59 eligible (28 used it) Senior service: 148 eligible (52 used it) Trips: 4,583
Major trip generators:	<ul style="list-style-type: none"> <li>▪ Stop &amp; Shop Plaza Mall, Hampshire Mall, Mountain Farms Mall</li> <li>▪ Route 9 Commercial Corridor</li> <li>▪ Portions of UMass campus in Hadley</li> </ul>
Where residents work (2000 Census):	22.5% Work in Hadley 77.5% Commute outside Hadley (large portion to UMass)

# Hadley, Massachusetts

