

## WILBRAHAM

### Municipal

Population (2009):	14,179
Population Density:	638 persons per sq mi
Registered Vehicles (2008 cars and light trucks):	12,500
Median Household Income (2009-ACS):	\$90,670
Community Transit Advocates:	
Subsidized Housing Units (as of 12/22/2010):	255 (5.1% of all town housing)

### PVTA

***Route***

***FY2010 Ridership\****

***Daily Trips and Frequency***

**B-17/15**

Eastfield Mall via Worthington-  
Wilbraham Rd. / Parker Street

199,827

**30 trips per day Mon-Fri**

Every ~ 30 min then every ~15 min –  
5:50:AM to 10:05AM;  
Every ~ 45 min – 10:05AM to 12:00PM;  
Every ~ 30 min – 12:00PM to 6:00PM

**14 trips per day Sat**

Every 1 ½ hr – 7:00AM to 9:00AM;  
Every 45 min – 9:00AM to 6:00PM

**R-27**

Wilbraham / Eastfield Mall /  
Sixteen Acres

9,319

**6 trips per day Mon-Fri**

Every ~ 1 hr – 6:35AM to 7:30AM;  
Every 3 hrs – 7:30AM to 10:30AM;  
Every 1 ½ hrs – 10:30AM to 12:00PM;  
Every 5 hrs 15 min – 12:00PM to 5:15PM;  
Every 45 min – 5:15PM to 6:00PM  
No weekend service.

**PV**

Palmer Village Bus

N/A

**8 trips per day Mon-Fri**

Every ~ 1 ½ hrs – 7:40AM to 12:00PM;  
Every ~1 ½ hrs – 4:10PM to 8:05PM  
No weekend service.

*\* Fixed Route Ridership is for the entire route*

Total Fixed Route Miles in Wilbraham:	19 mi
	R-27: 13.8 mi
	PV: 5.2 mi
FY2011 PVTA Assessment Paid:	\$52,123
FY2010 Paratransit Use:	ADA residents: 78 eligible (38 used it)
	Senior service: 286 eligible (83 used it)
	Trips: 5,704
Major trip generators:	Eastfield Mall (on Springfield Line)
	Wilbraham-Monson Academy
	Stony Hill Shopping Center
Where residents work (2000 Census):	15.6% Work in Wilbraham
	84.4% Commute outside of Wilbraham

# Wilbraham, Massachusetts

