

Effective 9/2/07

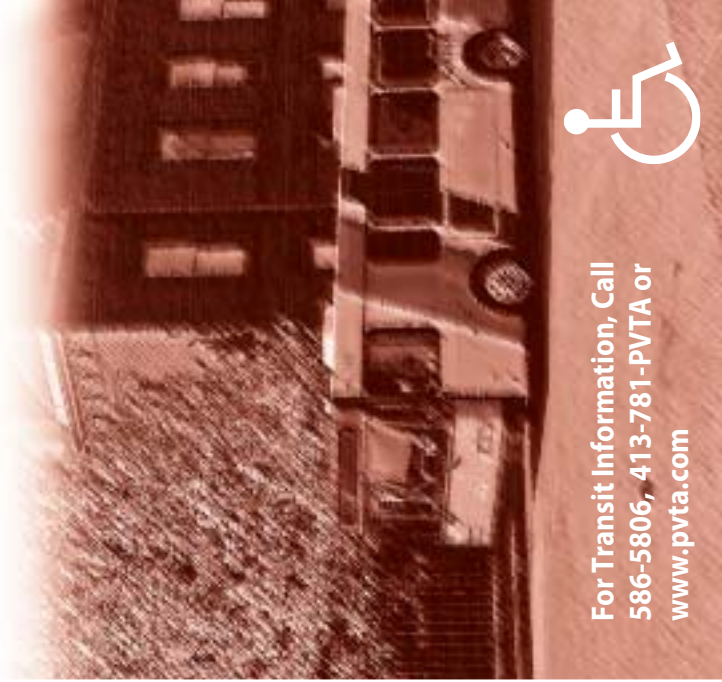
RED 44

Florence Heights via King Street and Bridge Road

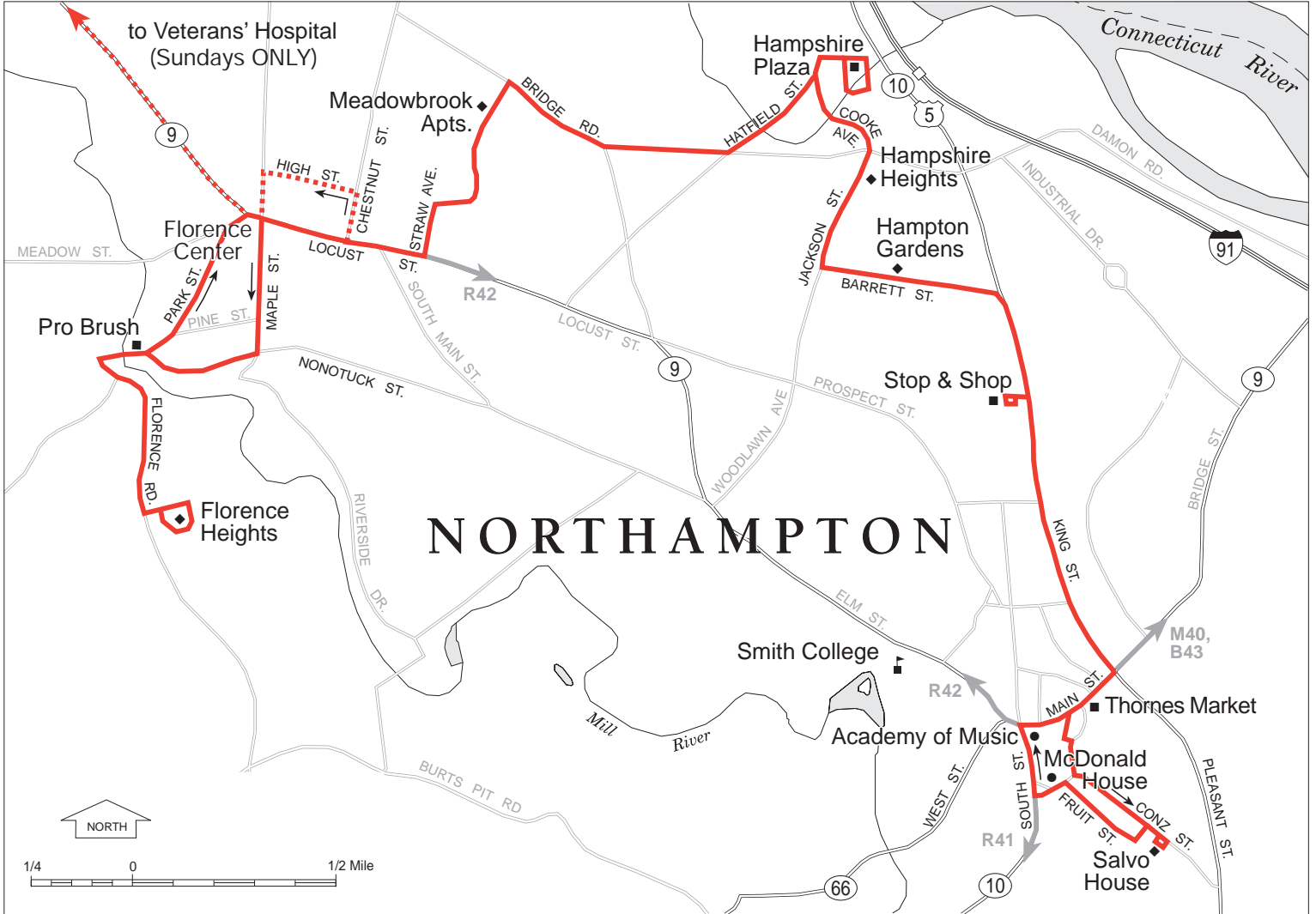
- Walter Salvo House
- Stop and Shop Plaza
- Academy of Music
- Florence Heights
- VA Medical Center (Sundays ONLY)
- Hampshire Plaza
- Meadowbrook Apartments
- Florence Center



Pioneer Valley Transit Authority



For Transit Information, Call
586-5806, 413-781-PVTA or
www.pvta.com



- PVTA Route RED 44
- ⋯ Limited Service
- ← Connecting Route

RED 44

Florence Heights via King St. & Bridge Rd.

RED 44

SUNDAY

FLORENCE HEIGHTS VIA KING ST. & BRIDGE RD.

Effective Sept. 2, 2007

ACADEMY OF MUSIC	HAMPSHIRE PLAZA	FLORENCE HEIGHTS	VETERANS HOSPITAL	HAMPSHIRE PLAZA	ACADEMY OF MUSIC
11:25	11:40 H	12:00	12:05	12:25	12:50
12:50	1:10	1:30	1:35	1:55	2:20
2:20	2:40 H	3:00	3:05	3:25	3:50
3:50	4:10	4:30	4:35	4:55	5:20 G

G - to Garage at 54 Industrial Drive, Northampton

H - serves High Street on the outbound trip approximately 15 minutes before Florence Heights time. LIMITED TRIPS

RED
44

WEEKDAY

FLORENCE HEIGHTS VIA KING ST. & BRIDGE RD.

Effective
Sept. 2,
2007

ACADEMY OF MUSIC	HAMPSHIRE PLAZA	FLORENCE HEIGHTS	HAMPSHIRE PLAZA	ACADEMY OF MUSIC
7:00 G	---	7:30	---	8:00
8:00	---	8:30	---	9:10
9:10	9:30 H	9:50	10:10	10:30 G
10:30 G	10:50	11:10	11:30	11:50
11:50	12:00 H	12:20	12:40	1:10
1:10	1:30	1:50	2:10	2:30 G
2:30 G	2:50 H	3:10	3:30	3:50
3:50	4:10	4:35	4:55	5:20
5:20	5:40 H	6:00	6:20	6:40
6:40	7:00	7:20	7:40	8:00 G

RED
44

SATURDAY

FLORENCE HEIGHTS VIA KING ST. & BRIDGE RD.

Effective
Sept. 2,
2007

ACADEMY OF MUSIC	HAMPSHIRE PLAZA	FLORENCE HEIGHTS	HAMPSHIRE PLAZA	ACADEMY OF MUSIC
9:10 G	9:30 H	9:50	10:10	10:30
10:30	10:50	11:10	11:30	11:50
11:50	12:00 H	12:20	12:40	1:10 G
1:10 G	1:30	1:50	2:10	2:30
2:30	2:50 H	3:10	3:30	3:50
3:50	4:10	4:35	4:55	5:20
5:20	5:40 H	6:00	6:20	6:40
6:40	7:00	7:20	7:40	8:00 G

G - to Garage at 54 Industrial Drive, Northampton

H - serves High Street on the outbound trip approximately 15 minutes before Florence Heights time. LIMITED TRIPS

Serves Florence Center 15 minutes before Hampshire Plaza time, and Salvo House 10 minutes before Academy of Music time.

NO SERVICE ON THE FOLLOWING DATES:
New Year's Day Labor Day
Memorial Day Thanksgiving Day
Independence Day Christmas Day

REDUCED SERVICE ON THE FOLLOWING DATES
Martin Luther King Day,
Columbus Day, and Veterans Day
(Sunday schedule)

RACK AND ROLL
Bicycle racks are available
(first come first served)
on these buses.

WELCOME ABOARD THE PVRTA!

This route schedule shows the time of departure at major stops along the route, contains a route map, and other important information. Additional information can be obtained by calling the PVRTA at 586-5806 or 413-781-PVRTA (7882), or visit our website at www.pvta.com. Times are subject to change due to traffic and weather conditions.

Accessibility

All PVRTA buses are wheelchair accessible. For TTY service call 1-866-707-1562 (TTY/Relay).

Fares – please have exact fare when boarding the bus.

Elderly & Persons with Disabilities (with PVRTA E & D identification card)	50 cents
Regular Cash Fare	\$1.00
Children 6-12 years	75 cents
Children under 6 years of age	FREE
Regular and Children's Transfer	25 cents
Elderly & Persons with Disabilities Transfer (with PVRTA E&D identification card)	10 cents

Elderly, Persons with Disabilities and Medicare card holders are eligible for 1/2 fare when they show the driver a Statewide Access Pass or a PVRTA E & D card available from PVRTA Customer Service Center and Northampton Council on Aging, 413-587-1228. Regular fare tokens and tickets may be purchased for 90 cents from the PVRTA Customer Service Center. PVRTA passengers may also purchase their monthly pass at BIG Y supermarkets and the City Clerk's Office in Northampton.

Transfers

PVRTA's routes are designed to create a network so that by transferring from one bus to another you can reach your destination. If you are going to transfer, purchase a transfer

from the operator at the time you pay your fare. Transfers are good only until the latest time shown, and never for a round-trip or stopover.

Passes

Daily Pass (unlimited rides on PVRTA for One Day)	\$3.00
7 Day Pass (unlimited rides for 7 consecutive days)	\$10.00
31 Day Pass (unlimited rides for 31 consecutive days)	
Regular Pass	\$36.00
Seniors & Persons with Disabilities (with PVRTA ID)	\$18.00

Before using a pass, the rider must mark in ink the month and day(s) that they intend to use it.

Proper Identification

To receive discount fare, one of the following identification cards must be shown to the driver each time you board:
PVRTA E & D Identification card;
Disabled-Statewide Access Pass

Pass-by-Mail-Program

For information on passes, cost and where to mail your check please call 586-5806 or 413-781-PVRTA (7882).

PVRTA Customer Service Center is located at 1341 Main Street in Springfield. It is staffed Monday through Friday from 8 a.m. to 4:45 p.m. Customer service representatives are available to help plan trips, provide information on fares and provide ID cards.

Please, no smoking, eating, drinking, profanity, obscene language or pets on the bus. Listening to electronic devices require the use of headphones. Service animals are allowed to travel on the bus, but cannot occupy a seat.